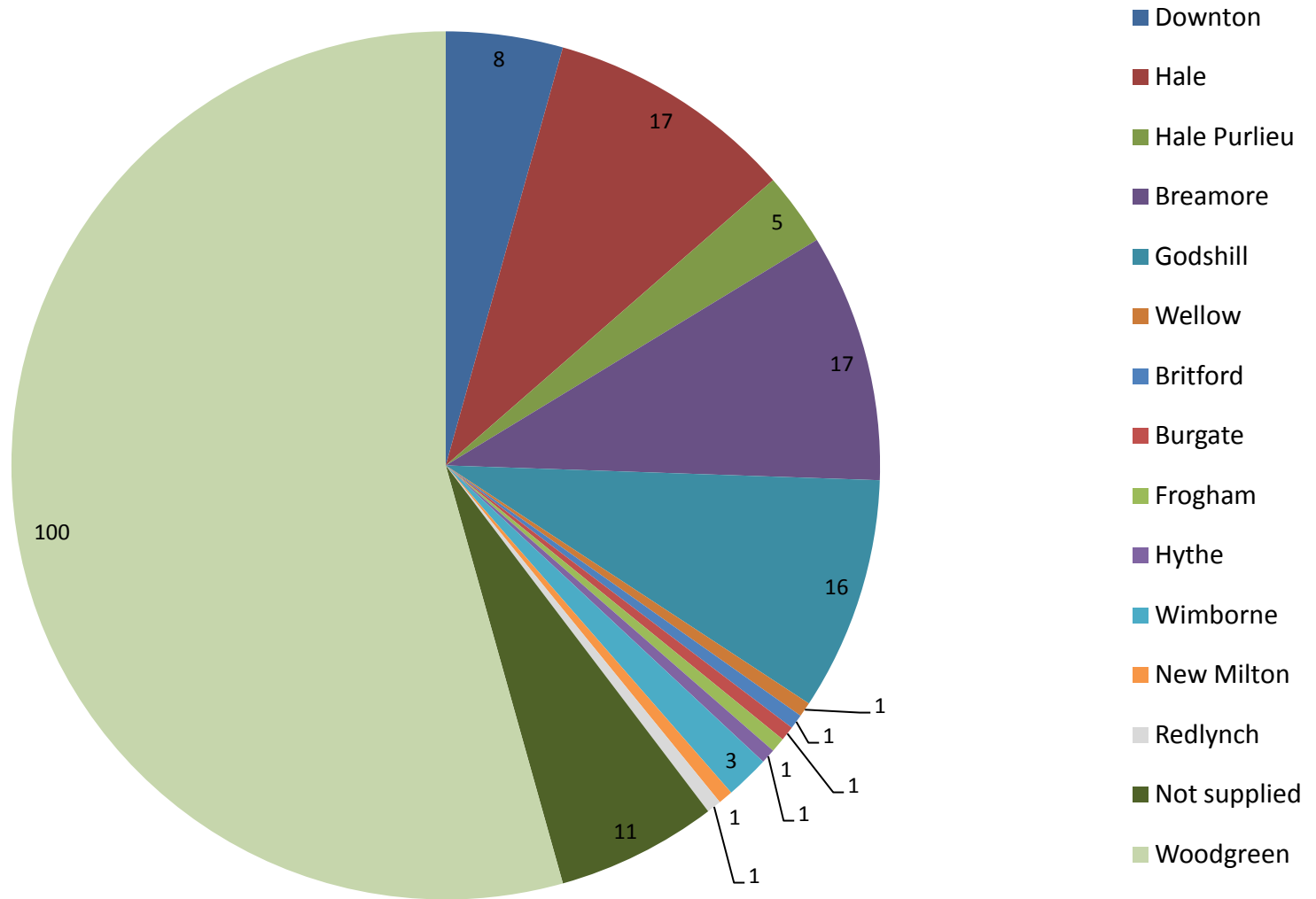
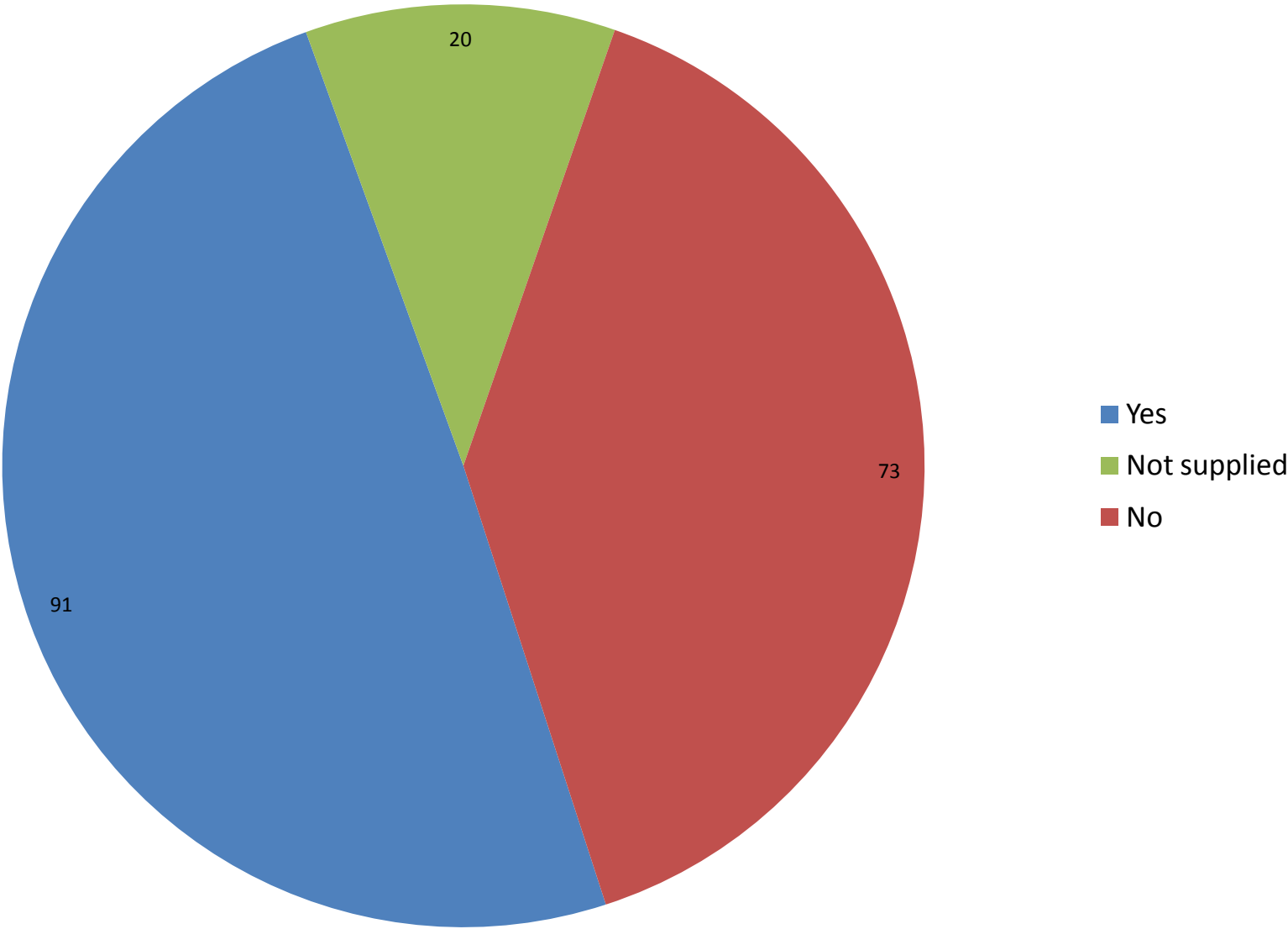


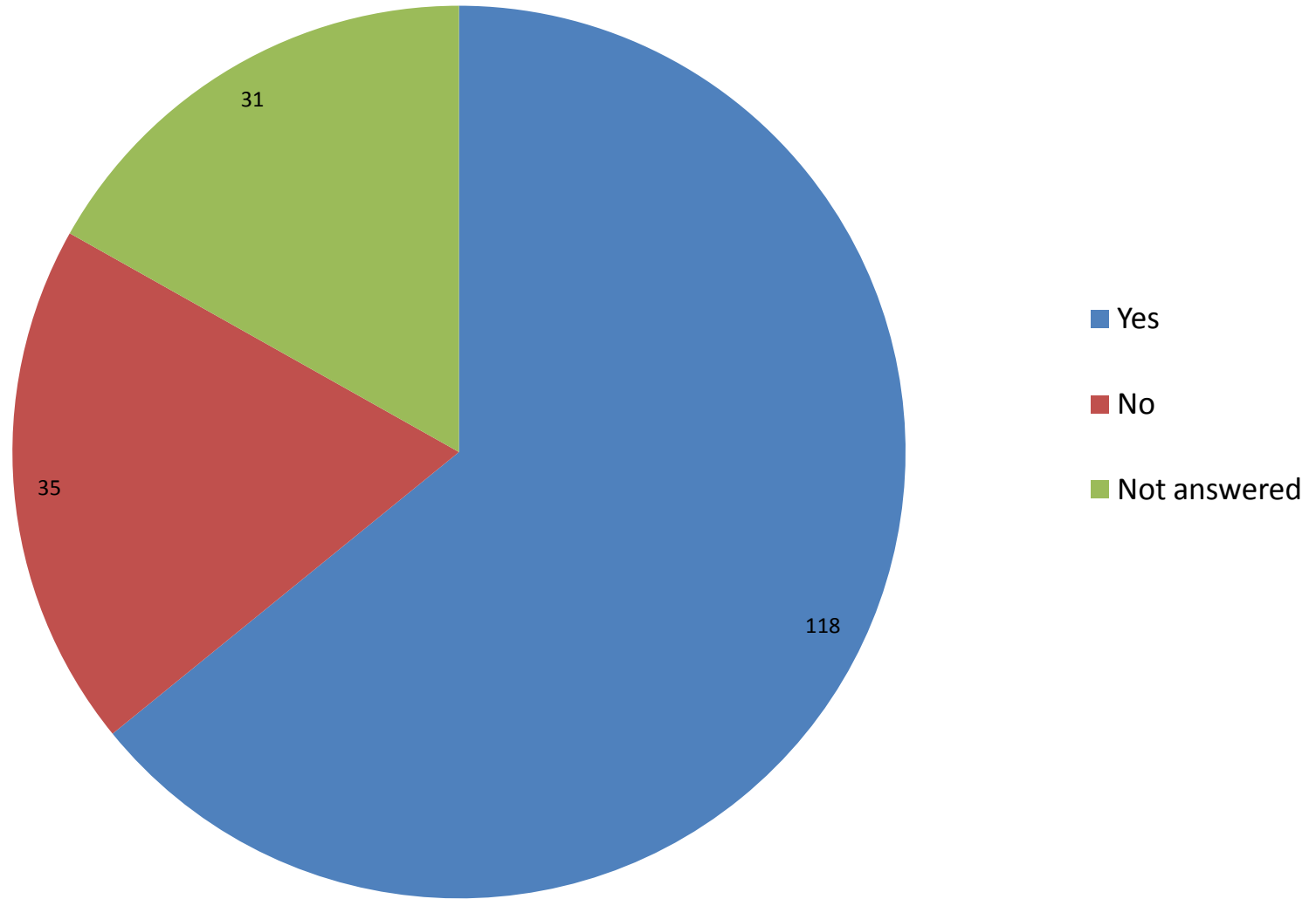
Only 54% of you come from Woodgreen!



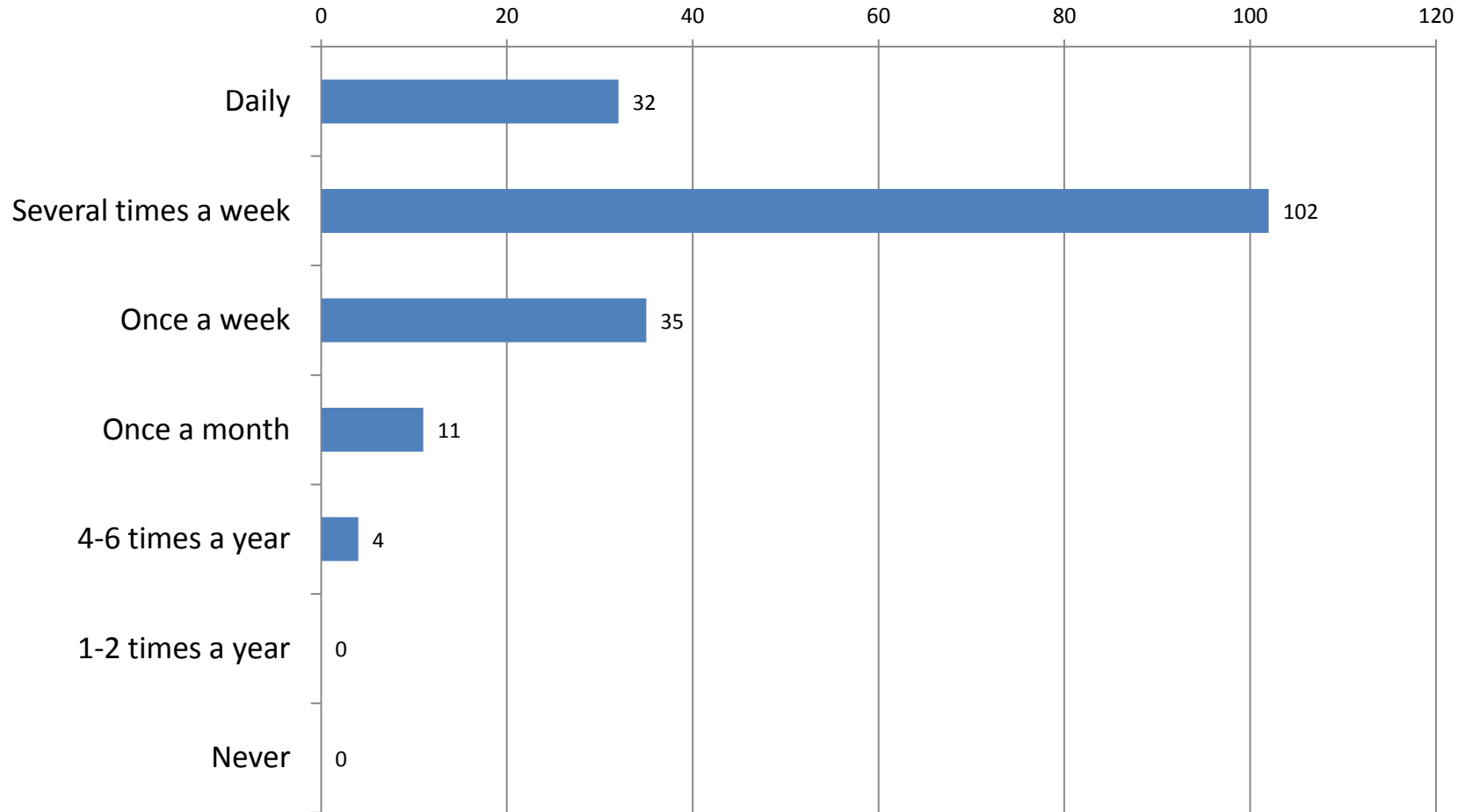
Only half of you are shareholders



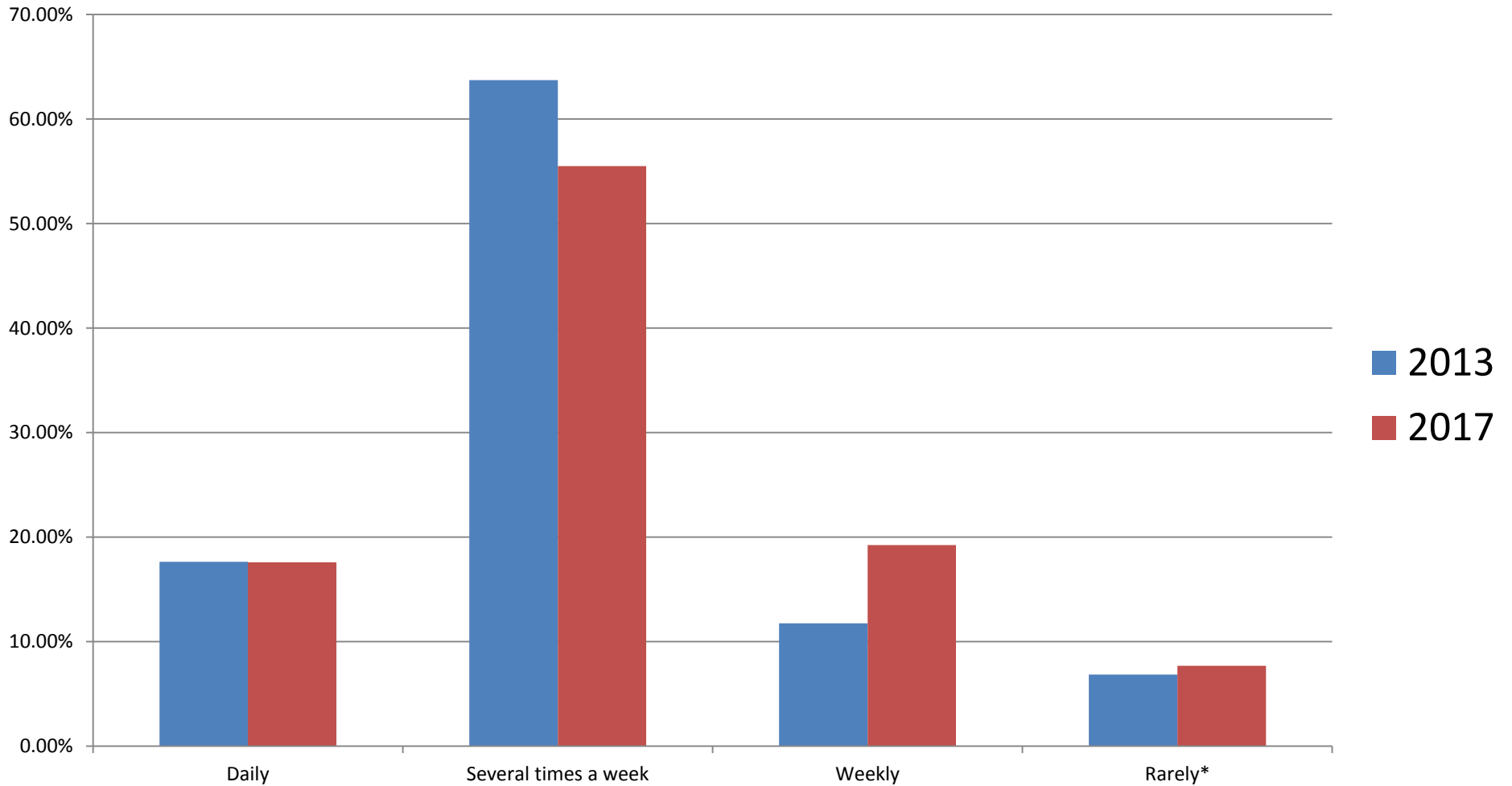
Most of you get our Newsletter



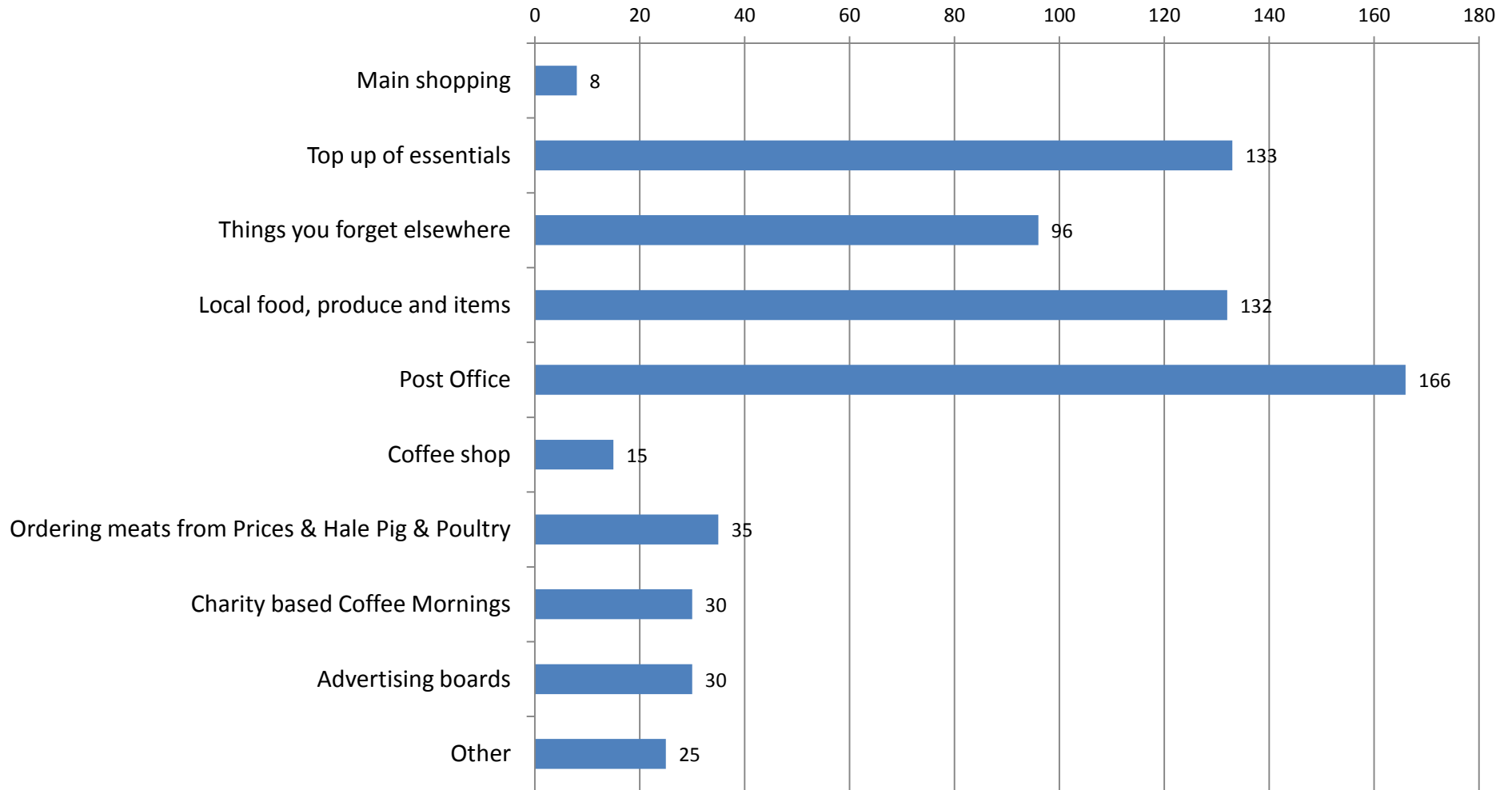
How often do you visit the shop?



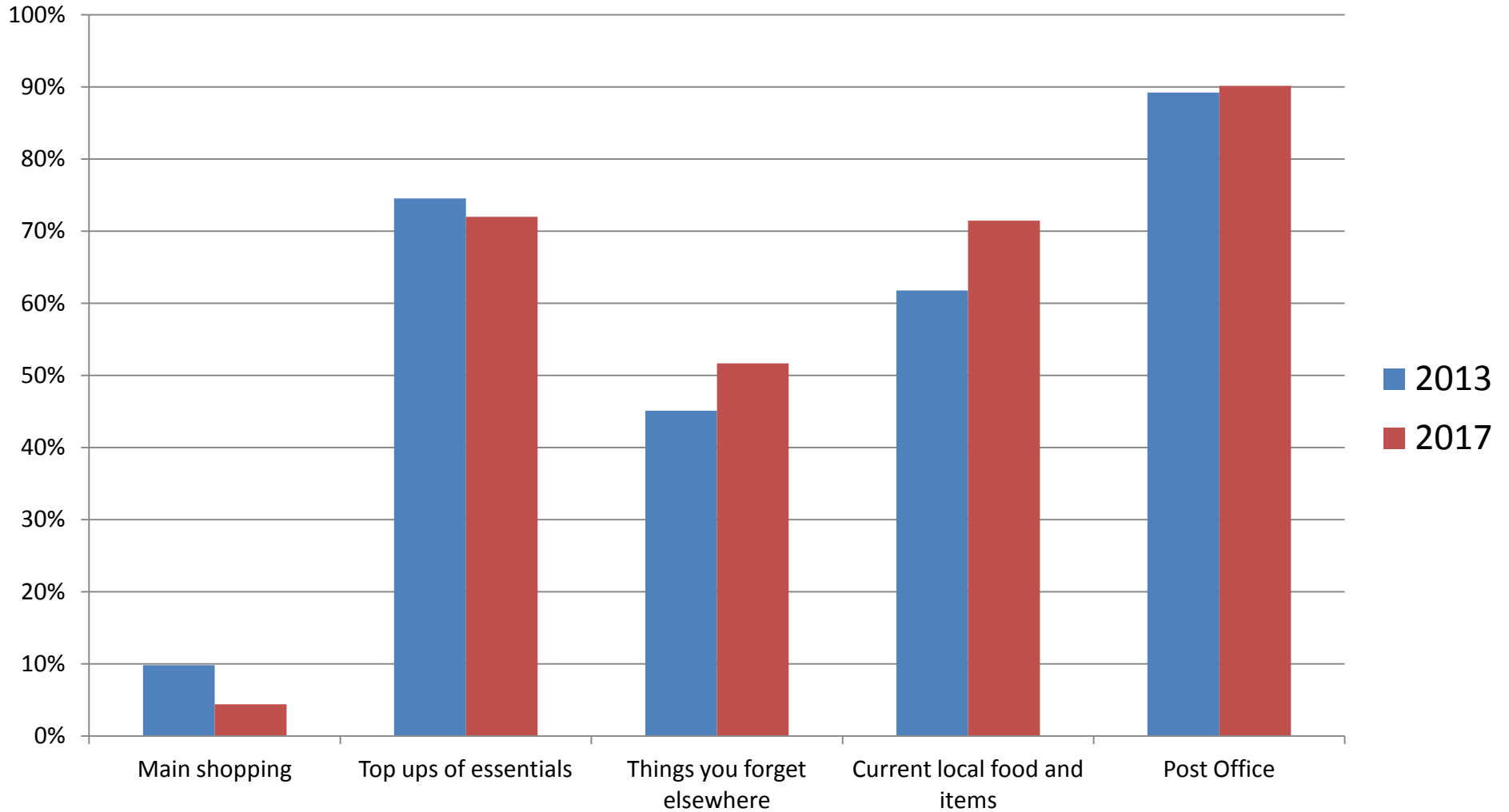
More customers – but visiting less often?



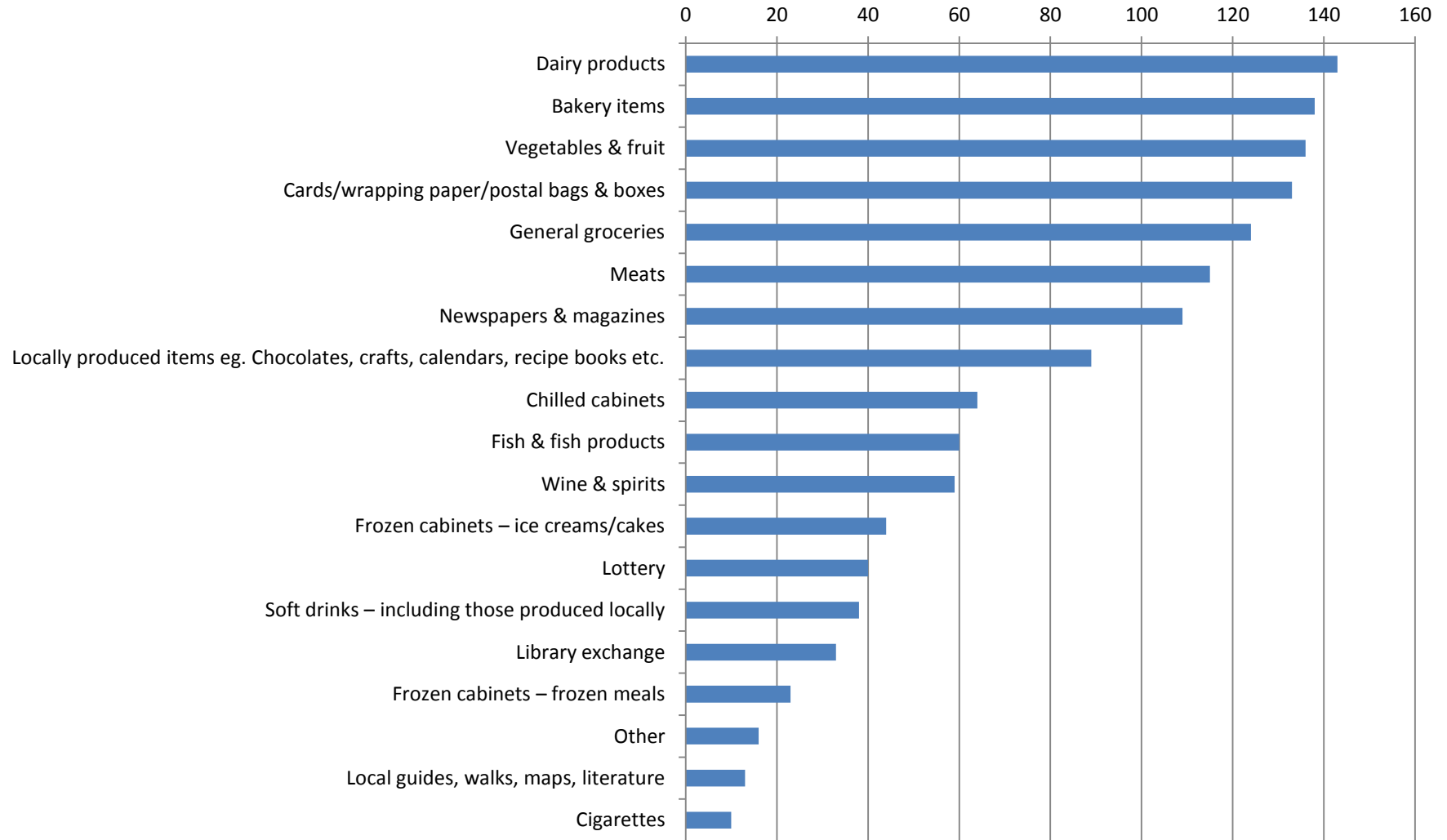
What do you most frequently use the shop for?



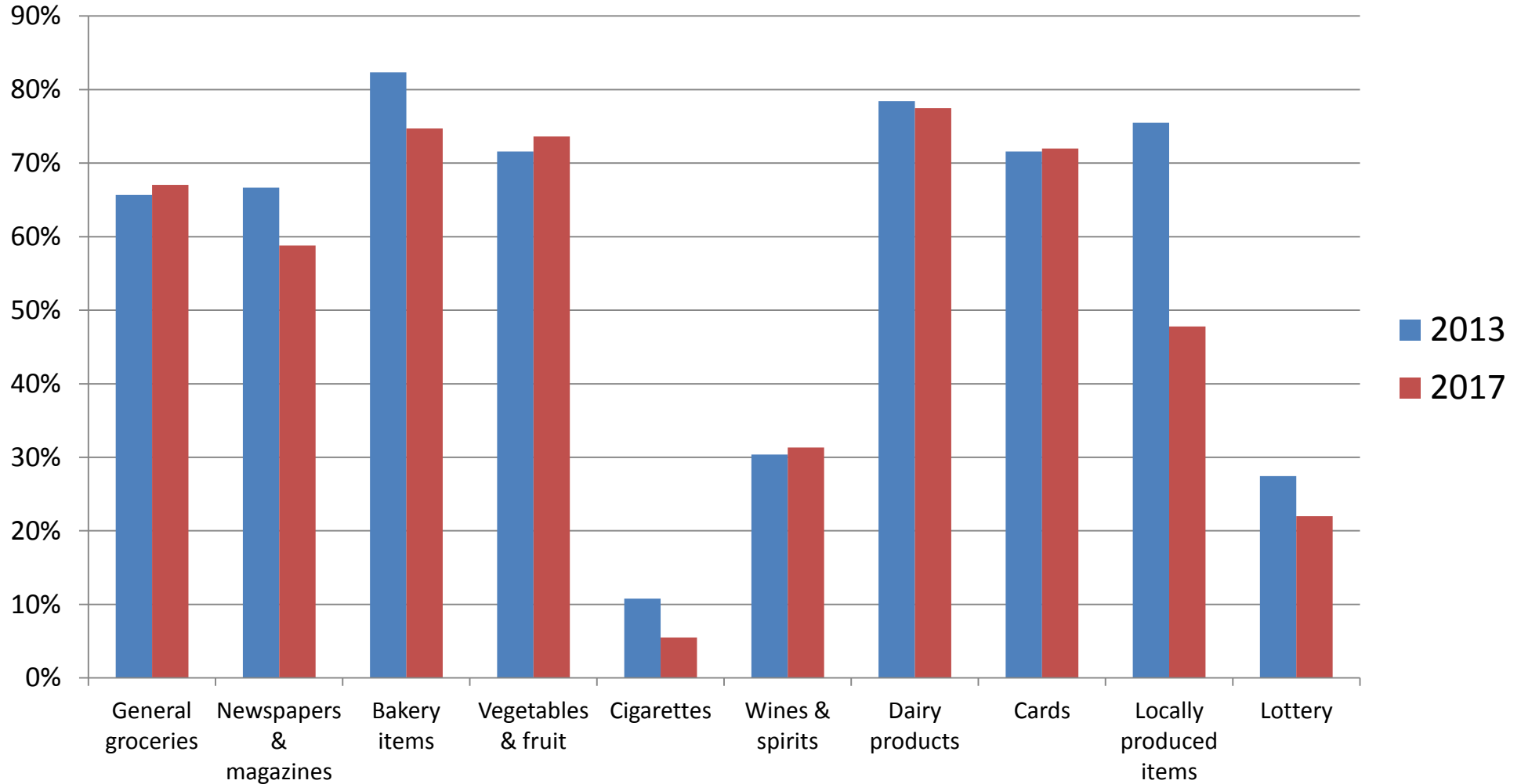
Comparison with 2013



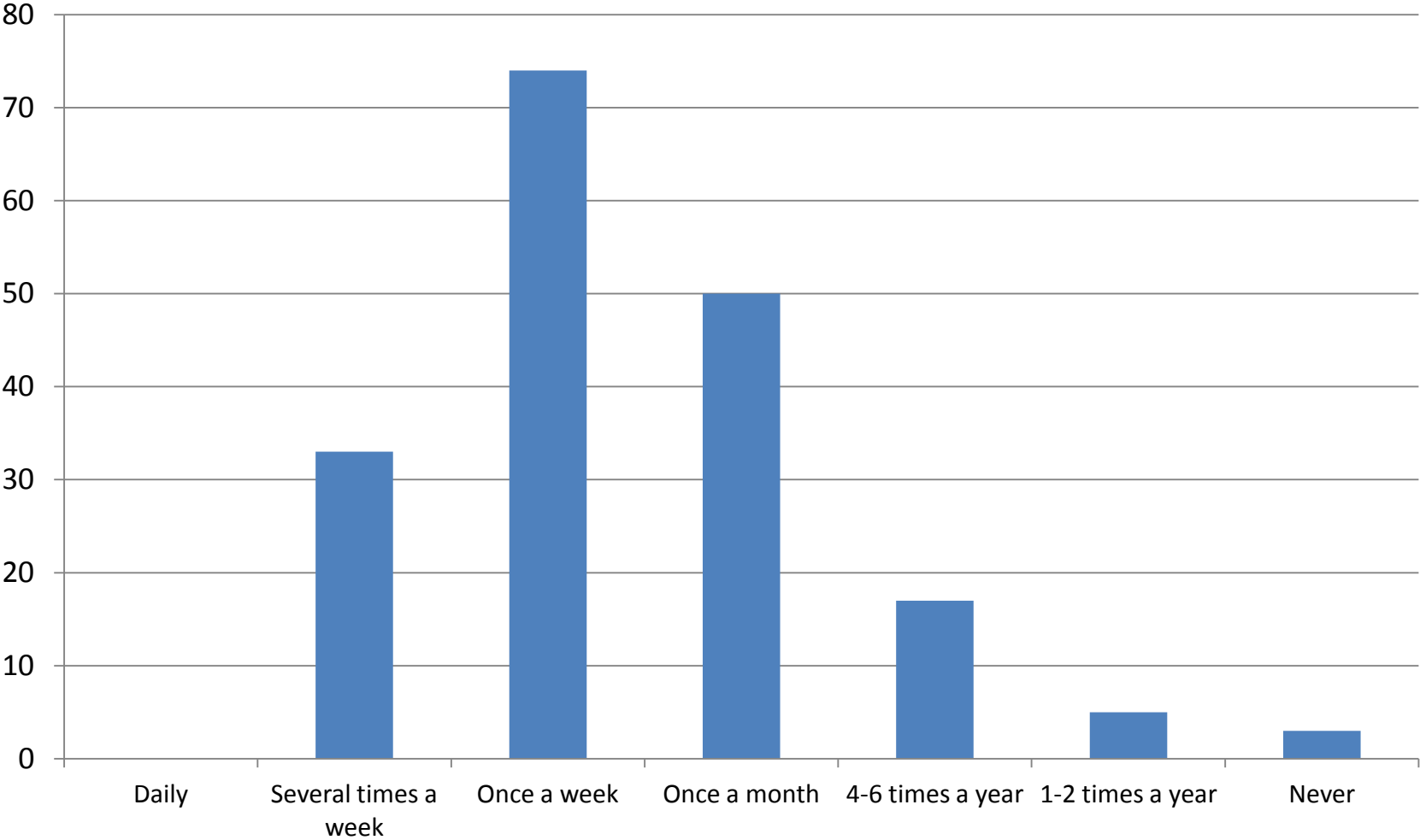
What do you buy?



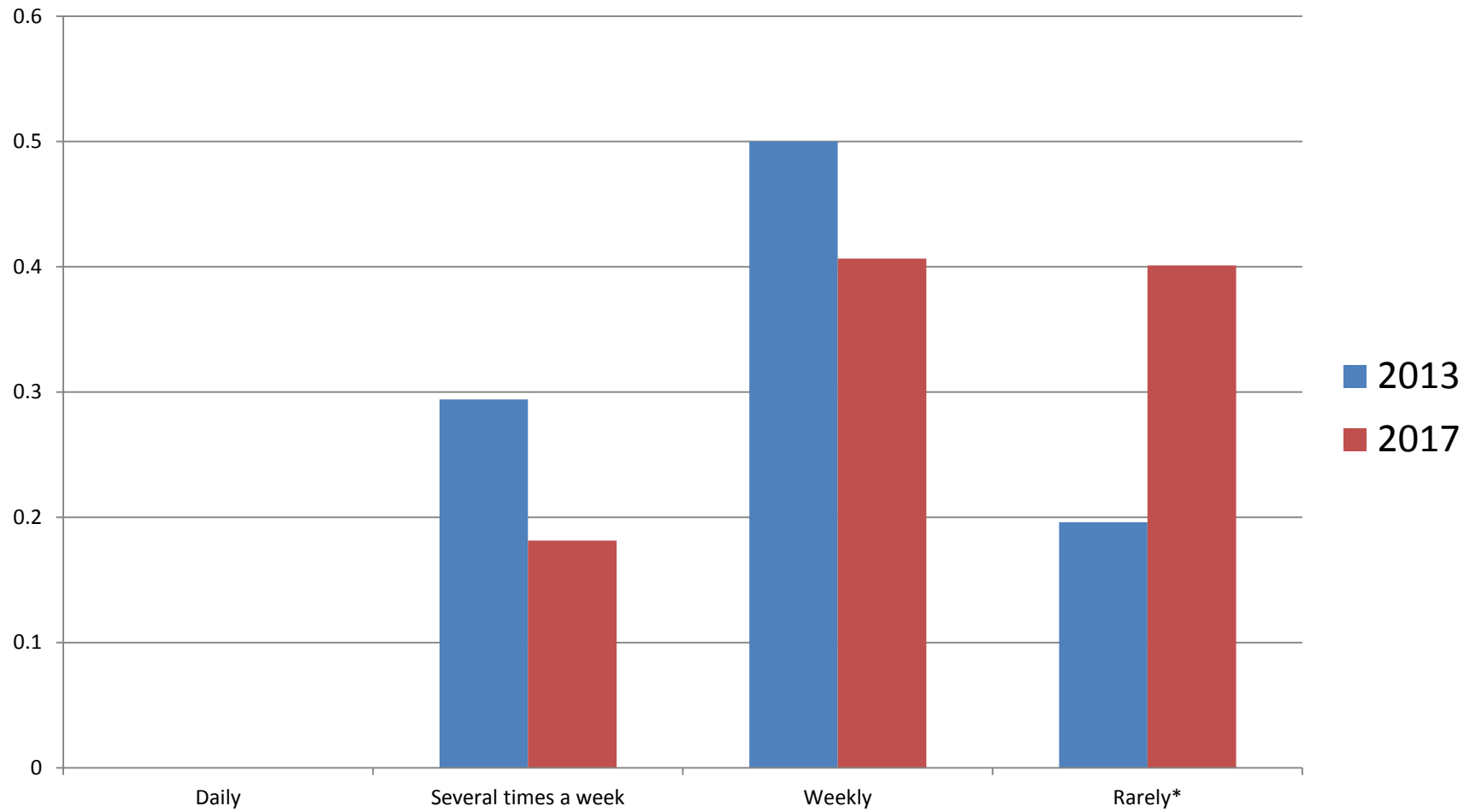
Shopping habits – little change from 2013?



How often do you use the Post Office?

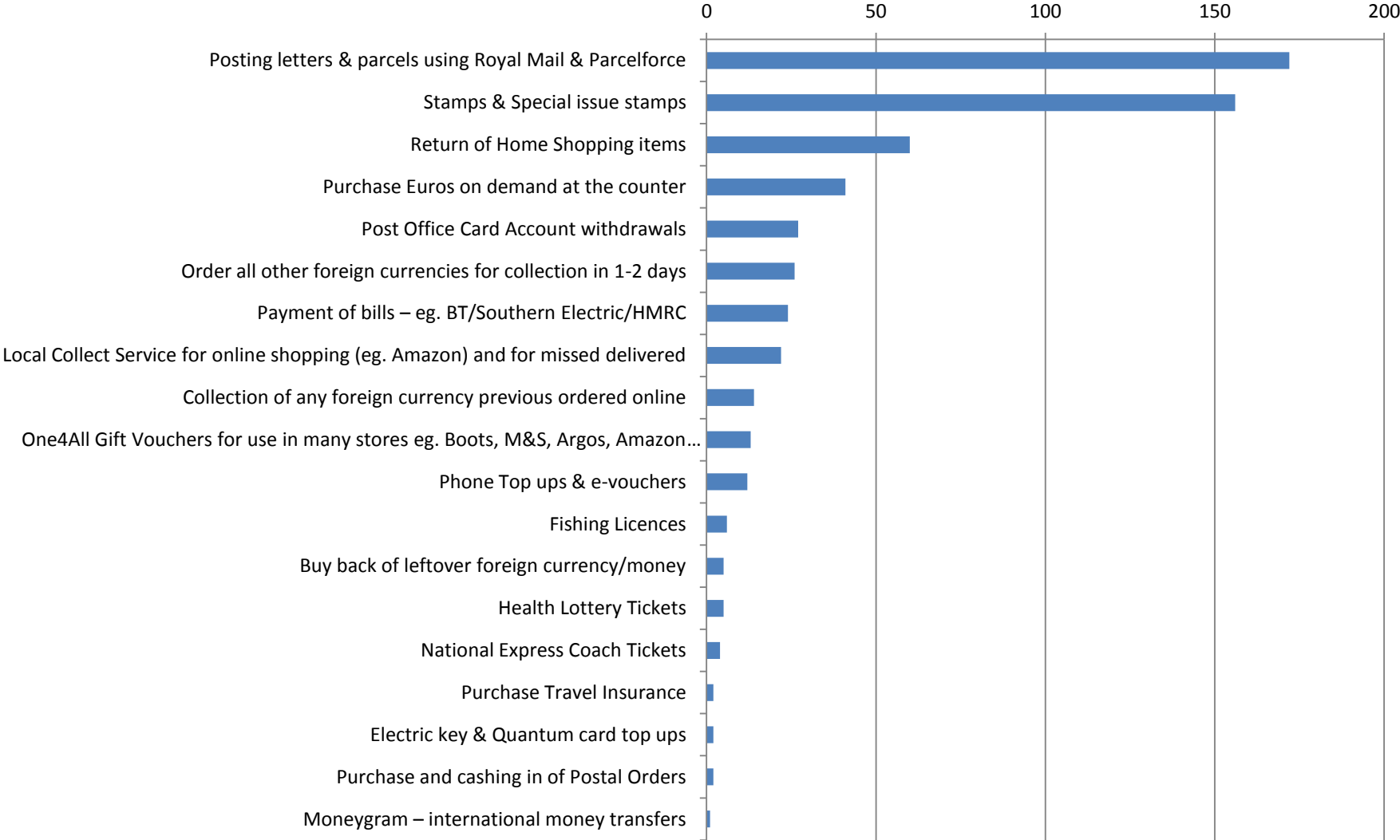


PO – are you using it less?



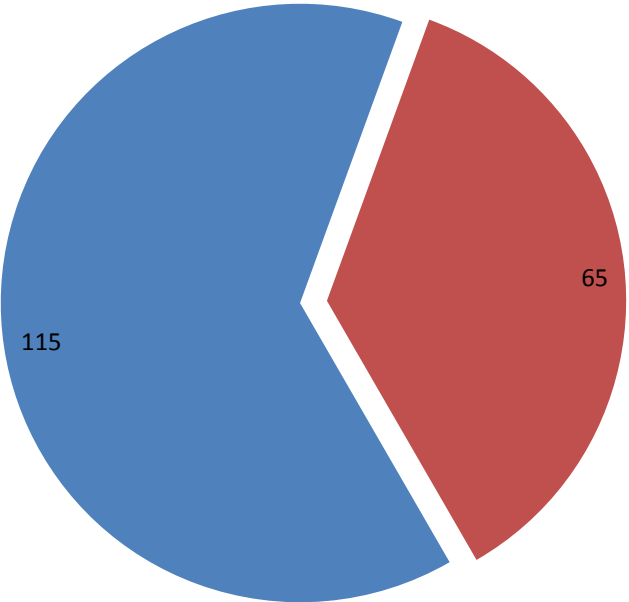
Rarely*=Once a month/4-6 times/1-2 times/never

Which Post Office services do you use?

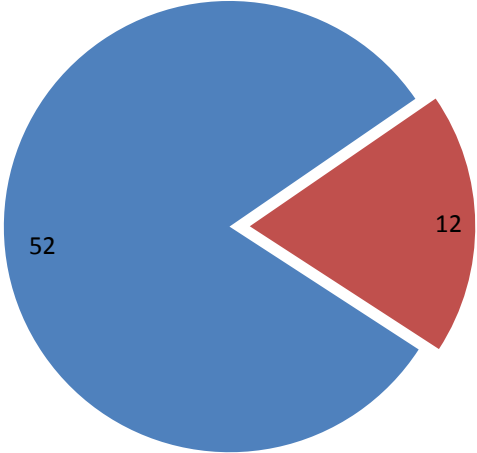


The PO and Banking Services

65 of you were not aware of banking service...

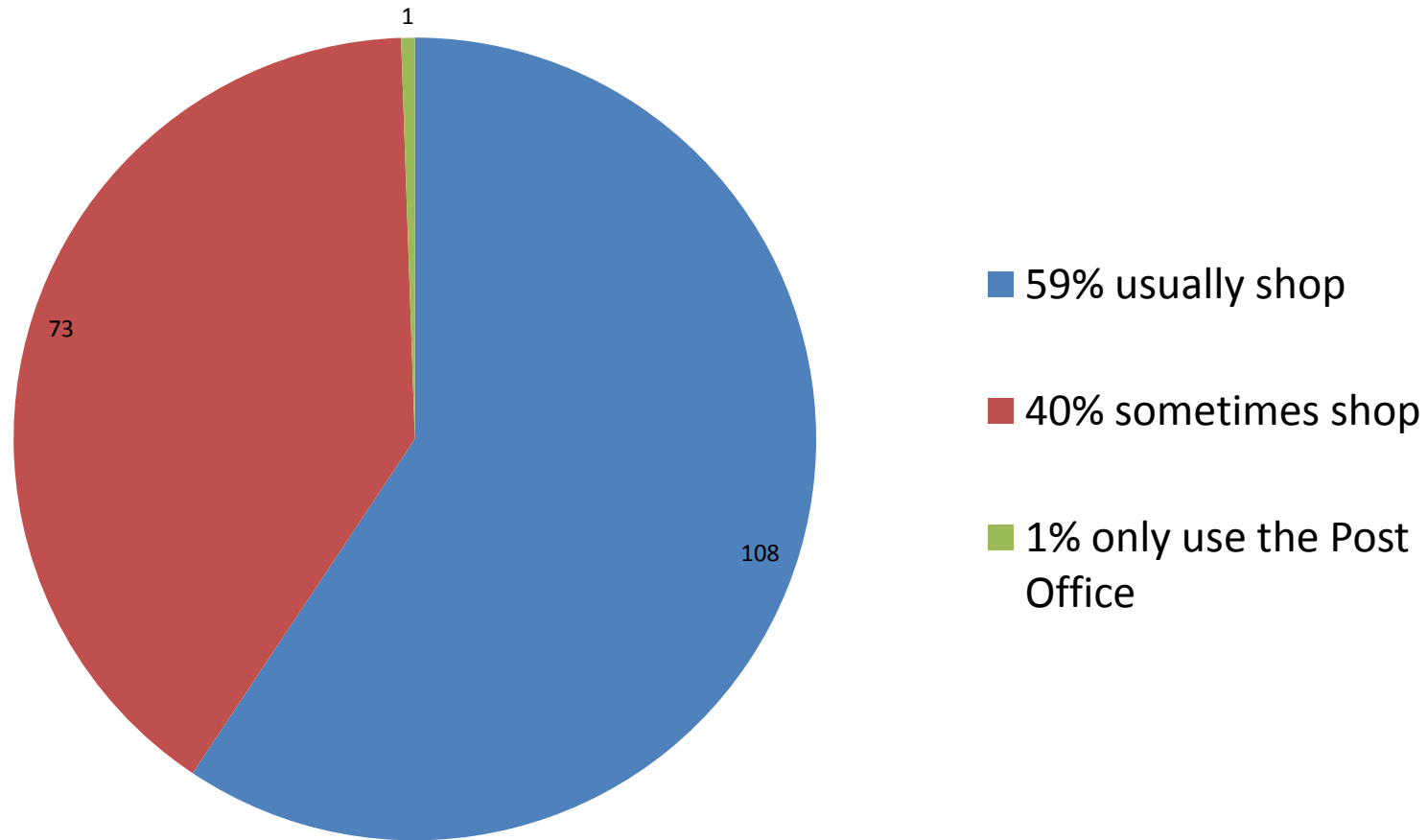


...but 52 will now use in future



■ Yes
■ No

The Post Office and the Shop: do you use the shop when you visit the Post Office?



What are your thoughts about the whole shop?

